

Friday 26 June 2020 @ERSA_news #EmpDay20

EMPLOYABILITY DAY



When is Employability Day?

Employability Day will take place on **Friday 26 June 2020**

What is Employability Day?

Now in the fifth year, Employability Day is the UK's largest celebration for organisations and employers supporting people into work. Hundreds of organisations across the country will host events online to show how the employment support sector is delivering services in extraordinary times.

What does it aim to achieve?

Employability Day is an opportunity for employment support organisations to celebrate their hard work supporting people to enter or progress in employment. It provides the perfect platform to shout about your success and drive understanding across key stakeholders at local, regional and national level.

In 2020 you can showcase:

- New ways of working
- Getting people into work and helping them to progress
- Keeping people close to the labour market whilst at home
- Making use of data and predictions to develop people for jobs in economic recovery
- Preparing for the challenges ahead and the role employment support organisations will play

Who can get involved?

Any organisation that supports people to enter or progress in work can get involved in Employability Day, including charities, businesses, employers, social enterprises, local authorities, housing associations and community groups. Last year, over 750 organisations took part in the day.

How can I get involved?

There are many ways to get involved in Employability Day – the only limit is your imagination! Go online and host virtual VIP visits, connect with jobseekers and employers, launch reports or host roundtables or panel discussions, support the day online by posting your activities and supportive messages.

A popular way to mark the day is to invite local stakeholders to connect with you on the day. This could be your local MP, MSP, AM, MEP, Mayor or Councillors. Why not email local press so they can cover your online event and promote your work?

Whatever you do, just remember to **take lots of pictures/screen shots** and share what you are doing on Twitter, upload videos to YouTube, and always use the hashtag #EmpDay20.

What is ERSA?

ERSA is the representative body for the employment support sector. ERSA coordinates Employability Day by leading on communications, sharing information and resources – including marketing materials, key messages and template press releases – and promoting the day to key stakeholders and linking them to events.

For more information, ideas and inspiration, visit ersa.org.uk or email empday@ersa.org.uk.

Follow ERSA on Twitter @ersa_news and join the conversation at #EmpDay20