



## EMPLOYABILITY DAY

Friday 28 June 2019

#EmpDay19

[ersa.org.uk/empday](http://ersa.org.uk/empday)

Coordinated by



### When is Employability Day?

Employability Day will take place on **Friday 28 June 2019**.

### What is Employability Day?

Now in its fourth year, Employability Day is the UK's largest celebration for organisations and employers supporting people into work. Hundreds of organisations across the country will host events to raise awareness about what they do on the frontline.

### What does it aim to achieve?

Employability Day is an opportunity for employment support organisations and employers to celebrate their hard work supporting people to enter or progress in employment. It provides the perfect platform to shout about your success and drive understanding across key stakeholders at local, regional and national level. Last year, over 70 key stakeholders took part, including Ministers, MPs and local politicians.

### Who can get involved?

Any organisation that supports people to enter or progress in work can get involved in Employability Day, including charities, businesses, employers, social enterprises, local authorities, housing associations and community groups. Last year, over 700 organisations took part in the day.

### How can I get involved?

There are many ways to get involved in Employability Day – the only limit is your imagination!

In the past organisations have hosted VIP visits, held open days or job fairs with jobseekers and employers, put on street stalls, activity mornings or tea parties, launched reports or hosted roundtables or panel discussions, or simply thrown a party for their staff and supported the day online by posting pictures and supportive messages.

A popular way to mark the day is to invite local stakeholders to visit one of your centres to meet staff and customers and find out more about what your organisation does in the local area. This could be your local MP, MSP, AM, MEP, Mayor or Councillors. Why not also invite local press so they can cover your event and promote your work?

Whatever you do, just remember to **take lots of pictures** and share what you're doing on Twitter using the hashtag **#EmpDay19**.

### What is ERSA?

ERSA is the representative body for the employment support sector. It has over 270 members, 80% of which are not for profit.

ERSA coordinates Employability Day by leading on communications, sharing information and resources – including marketing materials, key messages and template press releases – and promoting the day to key stakeholders and linking them to events.

For more information, ideas and inspiration, visit [www.ersa.org.uk](http://www.ersa.org.uk) or email [empday@ersa.org.uk](mailto:empday@ersa.org.uk).

Follow ERSA on Twitter [@ersa\\_news](https://twitter.com/ersa_news) and join the conversation at **#EmpDay19**.