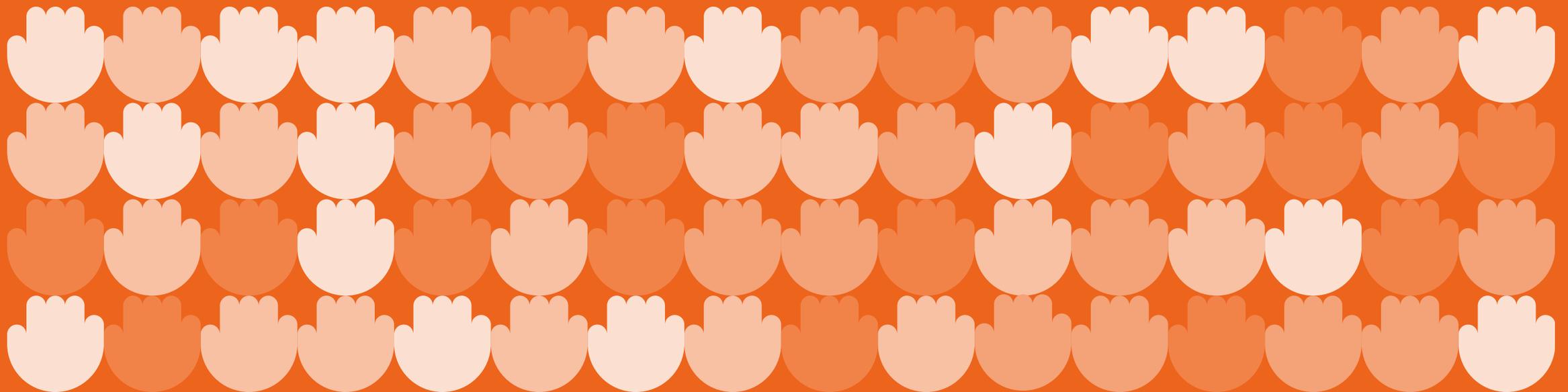


GM ESF NEET & Youth Employment ERSA Youth Employment Forum 7th September 2021



Our 4 Priorities

Cllr Eamonn O'Brien

1. Young people leave education and training ready to succeed in the labour market, with a balance of academic, technical and 'life ready' skills.

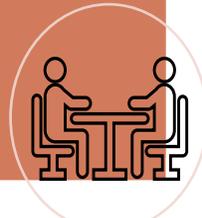
Young People



Cllr Western

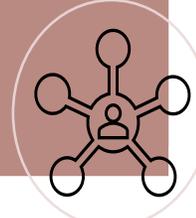
2. Adults can acquire the skills, mindset and support they need to fulfil their career potential and adapt to changing employer needs throughout their lives, from entering employment for the first time through to highly skilled careers and retraining.

Adults



3. Employers have access to a system that is flexible, resilient and adaptable, and which meets their needs in the rapidly changing 21st century world of work, driving a sustainable economic future for GM in which companies compete on the basis of high productivity, good quality work, and excellent employment practices.

Employers



4. Residents are supported by a welfare system, under Universal Credit, that provides access to good work for those who can, support for those who could, and care for those who can't.

Support





Young People: Leave education and training ready to succeed in the labour market, with a balance of academic, technical and 'life ready' skills.

Our Focus

- Young people must be **life-ready and work-ready**.
- They must be able to **see clear lines of sight into local education, training and employment opportunities** in sectors that are active and growing, together with the support that will help them get ahead in their chosen career.

Issues

- **Careers education and inspiration must help to raise aspirations and awareness**, linked to real-time labour market and to mechanisms that enable young people to access those opportunities.
- For **young people who are not in education, employment or training**, and for young adults who have never worked or have done so only sporadically, **tailored support must be in place to help build skills, employability confidence, aspirations and hope for the future**

Mayoral Pledges

- We will implement the **Young Person's Guarantee**
- We will approach all **bigger employers** in GM and ask them to register at **least five job-related opportunities on GMACS**
- We will develop a plan, working with industry and education providers, **to get all under-25s online** and expand digital skills provision
- We will lobby Government for **full devolution of post-16 skills policy**
- We will **continue to build GMACS** as an alternative to the UCAS system

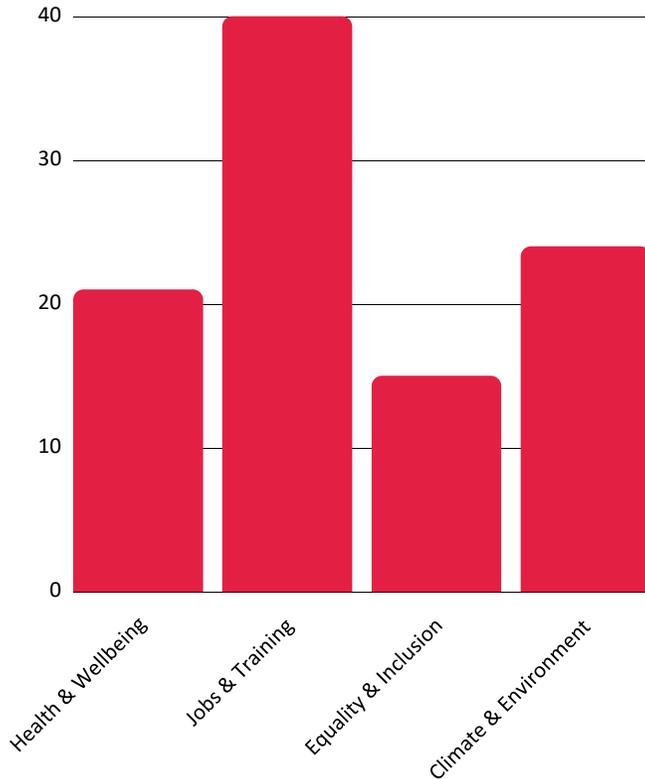
- Continue to **increase the number of, and access to, opportunities for young people** and begin to tackle some of the more systemic challenges that cannot currently be overcome
- Continue to **co-work directly with young people**, ensuring that services (e.g. GMACS and Curriculum for Life) are designed with them at the heart and are responsive to GM's current economic picture: **building on the YPG**
- Continue working with schools, colleges and careers partners to **increase the standing of careers education so that it is prioritised and embedded within the curriculum**, with links to the local labour market strengthened
- Continue to improve how **technical pathways** (including Apprenticeships and T-levels) in GM are explored by young people and their support
- Push the boundaries of **best careers education practice**, in partnership with CEC and our local models, to **connect education and business**
- Continue to **support youth employment**, working with JCP to support the Youth Employment Programme and Youth Hubs for 18 to 25-year-olds, system stewardship of programmes such as Kickstart, and by addressing gaps in support for 'hidden' young people

What we are doing

Young Person's Guarantee: The key themes and issues for young people

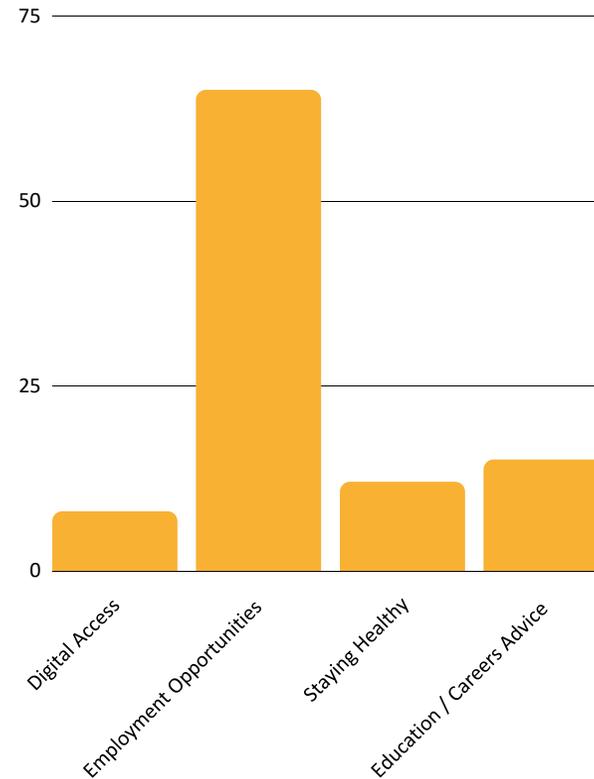
Which of these is most important to you right now?

Health & Wellbeing - 21%
Jobs & Training - 40%
Equality & Inclusion - 15%
Climate & Environment - 24%



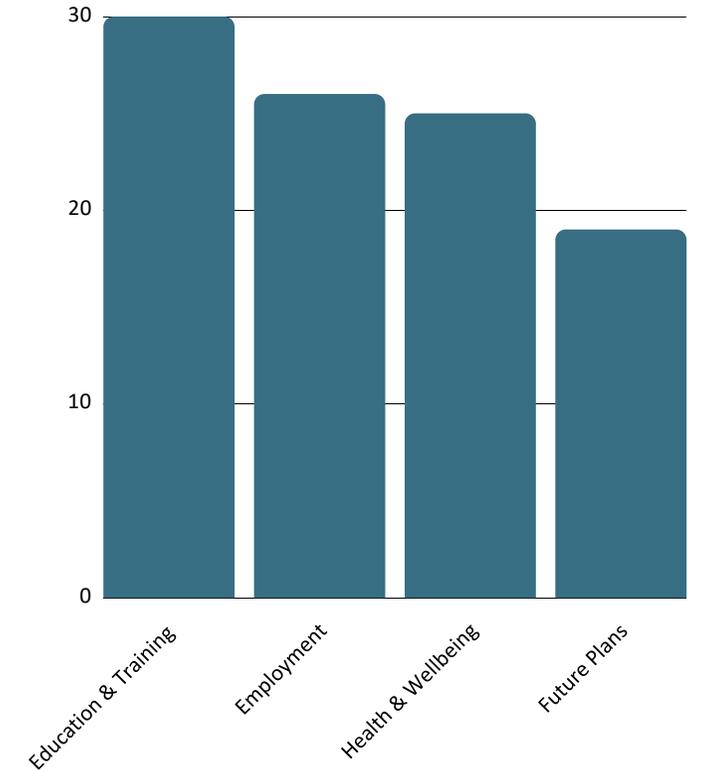
What do you most need support with right now?

Digital Access - 8%
Employment Opportunities - 65%
Staying Healthy - 12%
Education / Careers Advice - 15%

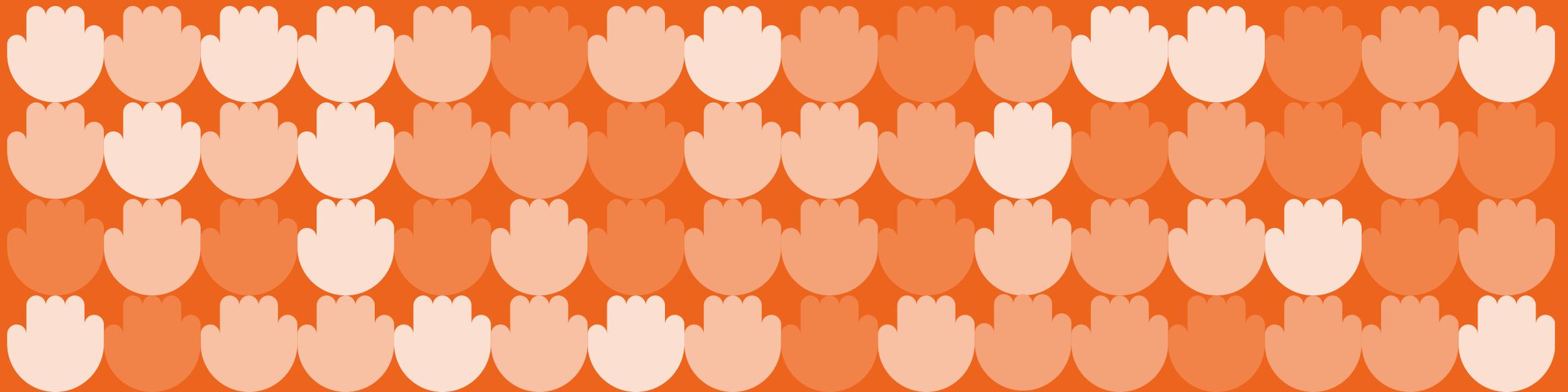


What has the coronavirus pandemic affected the most?

Education & Training - 30%
Employment - 26%
Health & Wellbeing - 25%
Future Plans - 19%

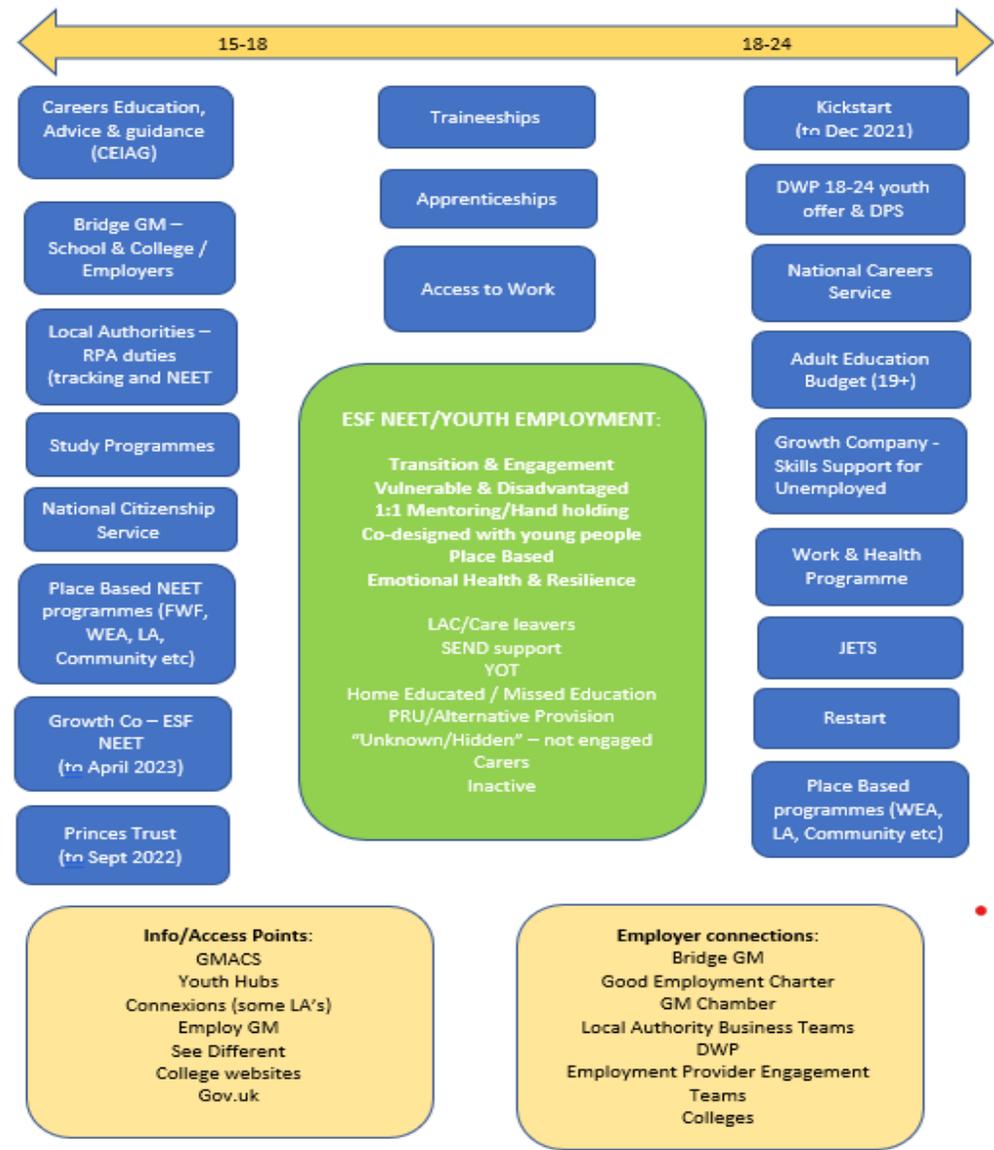


Programme Overview





Development of the programme



- Current provision mapped
- Data analysis – cohorts/NEET
- Evaluation and learning from previous/current programmes
- Consultation with Local Authorities, Providers, Colleges
- Young Person’s Guarantee feedback
- Identified those young people not benefitting from other programmes
- Involvement of young people in the design and process
- Focus on **transition, engagement, and wellbeing**
- Incentivised support for most disadvantaged
- Recognising that age groups have specific needs and a different context (15-19 & 18-24) but a seamless and coordinated approach



Scope and outputs

- Greater Manchester wide offer – reflecting different localities.
- **£10million** budget - £5million per Lot
- Focusing on young people aged 15-24 who are **affected by missed education, and/or are disengaged from mainstream skills support offers, and/ or are not in employment or training**, and meet ESF eligibility criteria.

Critical Success Factors

- 3000 young people to be supported through each lot, **6000 in total**.
- **A minimum of 45%** of all individuals **to progress** into defined education, work, or skills **outcome**.
- A minimum of **80%** of individuals on the programme to complete support with an end of programme discussion and completion of an exit template.

- Monthly qualitative and quantitative **reporting** – agreed **Minimum Service Delivery Standards**.
 - **It is expected that applications should be a collaboration** with various providers coming together to deliver different aspects of the lot being bid for and the **delivery model co-designed with young people**.
 - Bidders should have substantial experience in developing strong **partnerships and collaborative working relationships** with key stakeholders.
 - **Evaluation** of both lots will be undertaken throughout the period of programme delivery by an evaluation lead within GMCA.
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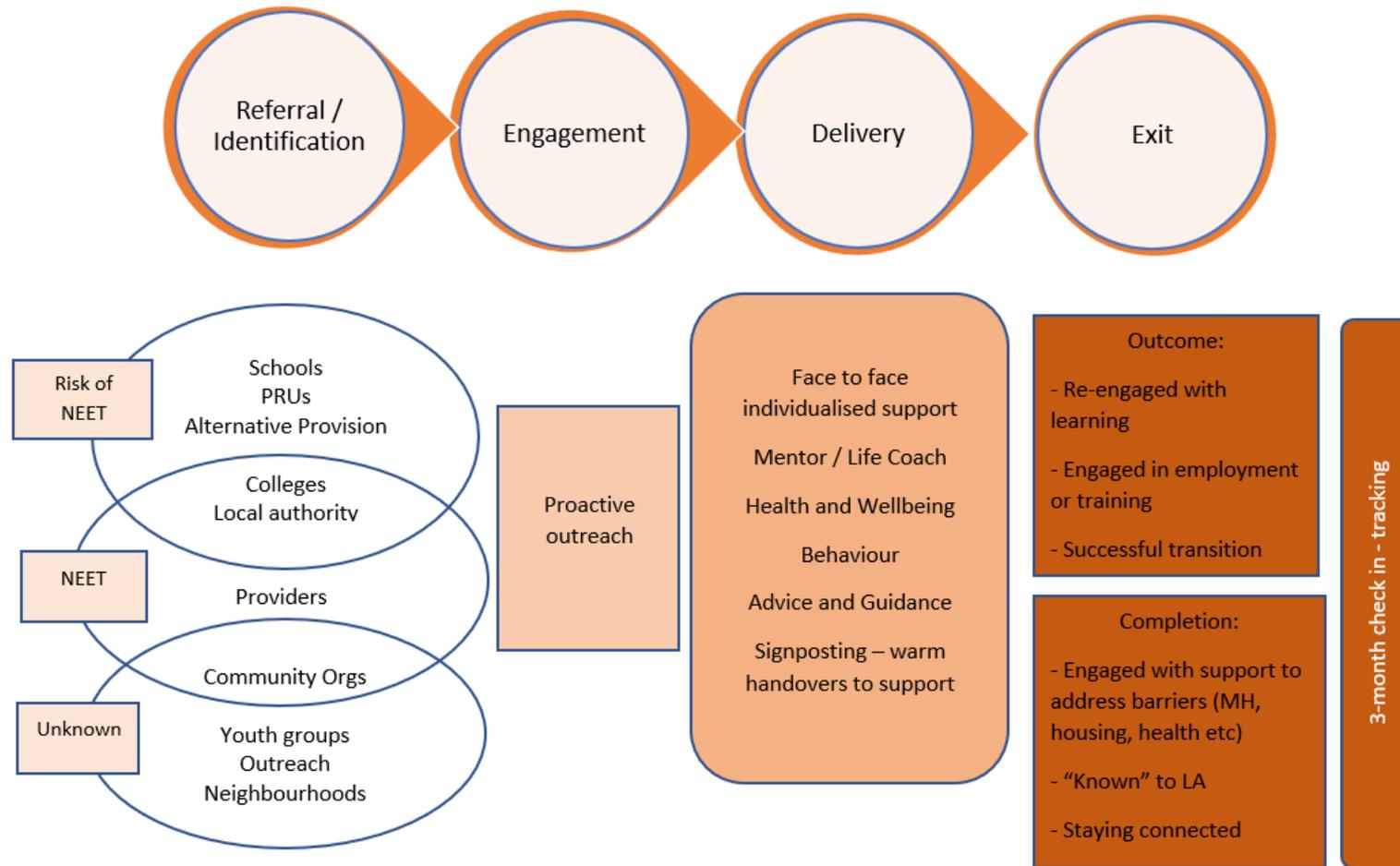
Lot 1(15-19)

This lot is about proactively connecting with **3000 vulnerable young people aged 15-19** who are **disengaged from mainstream education, work and skills services**. It will provide a differentiated and personalised mentoring, wellbeing and support offer that builds confidence, resilience, and motivation to progress into a positive transition outcome.

Bidders will be expected to propose a programme of activities that will support priority groups through key transition points to:

- **Decrease levels of young people identified as at risk of NEET transitioning into NEET**
 - **Reduce NEET levels for priority groups**
 - **Reduce the disparity in NEET levels for priority groups against whole age cohort**
 - **Reduce levels of young people aged 16-18 whose situation is not known – e.g. not engaged with post 16 services and destination not confirmed via Local Authority tracking duties.**
 - **Increase participation levels of priority groups**
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Potential model – Lot 1



Priority Groups – Lot 1 (15-19)

Aimed at	Priority Groups
<ul style="list-style-type: none">• Young people most at risk of NEET based on risk stratification evidence.• School and college leavers who have missed education / disengaged due to Covid.• Young people experiencing barriers related to mental health, anxiety, social isolation, missed opportunities for workplace encounters due to Covid.• Young people whose situation is not known – e.g. not engaged with post 16 services and destination not confirmed via LA tracking duties.	<ul style="list-style-type: none">• Missed education / Home educated• School attendance issues / exclusions• Pupil Referral Unit / Alternative Provision• Early college drop out in year 12 or 13• Looked after children• Young people with Special Educational Needs (not in receipt of an Education, Health and Care Plan), and/or, Social Emotional and Mental Health needs• Young people involved in early help, social care, child in need etc• Young offenders/ at risk of crime/ gang membership/ victims <p><i>We are also inviting bidders to suggest other priority groups based on their experience and evidence</i></p>

Lot 2 (18-24)

This programme will proactively engage and support **3000 young people aged 18-24** who are **not in employment, education or training**. It will focus on those who are experiencing greater disadvantage and are not accessing or adequately supported through existing provision, via a holistic response to their needs to help them progress towards a positive outcome.

The objectives of this programme are:

- **To reduce the number of young people aged 18-24 who are not in education, training or employment**
 - **To reduce the gap in activity for most disadvantaged groups**
 - **To reduce the gap in activity levels across Greater Manchester localities**
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Priority Groups – Lot 2 (18-24)

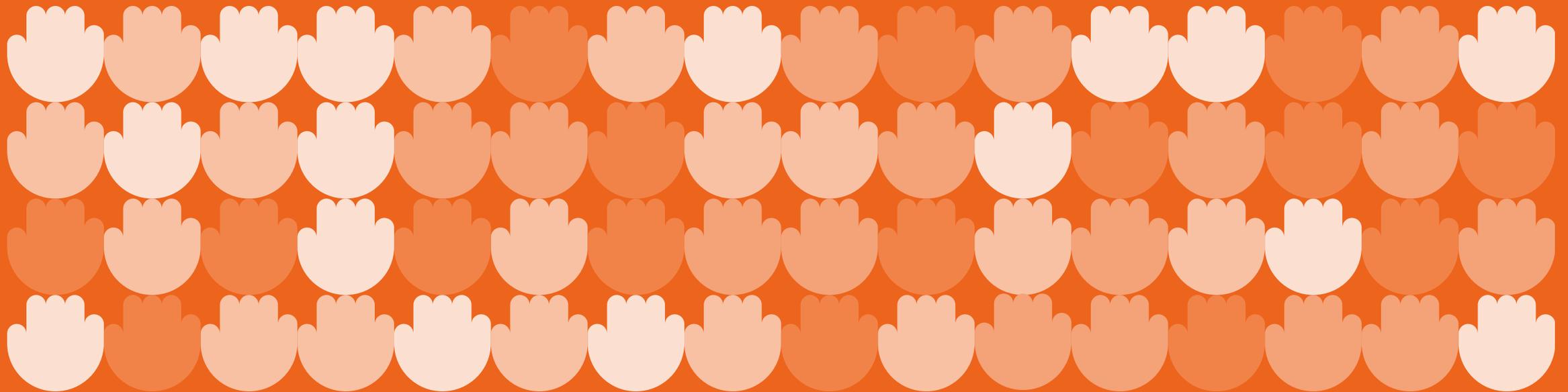
Aimed at	Priority Groups
<ul style="list-style-type: none">• Young people whose situation is not known e.g. not engaged with other services, have dropped out of DWP services or are supported by parents/ carers or other financial means• Who are inactive in the labour market, for example because they:<ul style="list-style-type: none">• have a disability or health condition• are full time carers or parents• Who are unemployed and claiming out of work benefits	<ul style="list-style-type: none">• Care Leavers• People with disabilities• People with physical or mental health conditions• People experiencing substance misuse problems• Young parents and lone parents• Young offenders/ those at risk of crime/ gang membership• People of ethnic minority background• Young people for whom the Covid pandemic has had a negative impact on their education and attainment <p><i>We are also inviting bidders to suggest other priority groups based on their experience and evidence</i></p>

Provider experience

All bidders will need to evidence

- A good understanding of current trends and challenges.
 - A track record of delivering person-centred re-engagement and transition support to young people.
 - An engagement model that targets young people who are disengaged from mainstream services.
 - A good knowledge and understanding of existing support offers, avoiding duplication.
 - A strong network of delivery partners and evidence of local connectivity.
 - A good understanding of ESF compliance and funding rules, and a delivery model that supports this.
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Procurement Process



Invitations to bid



- Market engagement event held Monday 6th September 2021.
 - Launched on The Chest, only providers who previously joined the Education, Work & Skills **Flexible Procurement System** (FPS) and have been approved for the **contract value** for delivery of **NEET/At Risk of NEET, Unemployed or Economically Inactive** will be invited to bid.
[Flexible Procurement System - Greater Manchester Combined Authority \(greatermanchester-ca.gov.uk\)](https://www.greatermanchester-ca.gov.uk)
 - **Two Lots:** 15-19 and 18-24
 - Due to the nature of the programme we are strongly encouraging **collaboration** with supply chains and will host a workshop to help facilitate this. Supply chain partners are not required to be registered on the FPS.
 - Providers who are interested in partnerships/sub-contracting should attend the **Collaboration Workshop**.
 - Bidders are asked to take into account the resources needed to mobilise and deliver this contract with a focus on engagement and support.
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Collaboration Workshop

- The purpose of the workshop is to promote the collaboration which will be essential to developing the right engagement and support models.
- GMCA will play a facilitating role only, offering an open forum for partners to explain how they want to be involved and the wider partnerships they are looking for. This is also a place to share details and network.
- Express your interest by emailing ESFGMNEETs@greatermanchester-ca.gov.uk by **5pm on Friday 10 September**.
- All participants will need to complete a short template with basic details which will be shared after the event.

**11.30-1pm, Tuesday
14th September 2021**

**90 second “soapbox”
pitch:**

- **Name**
- **Organisation**
- **What you can offer**

**2 x presentation
slides (max)**

Thank you for your attendance

Questions related to the specifications for the ESF NEET and Youth Employment programme (which will go live 8th September) should be submitted via The Chest.

To register for the Collaboration Workshop (Tuesday 14 Sep, from 11.30am - 1pm), or to view the recording of the Market Engagement event please email ESFGMNEETs@greatermanchester-ca.gov.uk

