

JOIN **ersa** TODAY

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Employment Related
Services Association

MEMBERSHIP BROCHURE 2025

Employment support, skills, and health is a fast changing landscape. ERSA membership keeps you up to date, informed and prepared.

- GET BRITAIN WORKING
 - GROWTH AND 80% EMPLOYMENT
 - A BETTER JOIN UP OF EMPLOYMENT AND SKILLS
 - WORK AND HEALTH
 - THE YOUTH GUARANTEE
 - ENGAGEMENT
 - ECONOMIC ACTIVITY
 - THE IMPORTANCE OF PLACE
 - SECURE HOMES AND WORK
 - GOOD WORK
 - PROGRESSION IN WORK
 - AI FOR GOOD

FUTURE CONTRACTS

- CONNECT TO WORK
- WHAT NEXT FOR SPF
- A NEW NATIONAL OFFER
- DEVOLVED CONTRACTS
- AFTER THE CAEHS FRAMEWORK
- THE PROCUREMENT ACT AND EMPLOYMENT SUPPORT CONTRACTS
- AI
- CHANGING GOVERNANCE AND REQUIREMENTS



WHAT IS THE EMPLOYMENT RELATED SERVICES ASSOCIATION?

ERSA is the national trade body for the employment support sector, for more than 16 years ERSA has championed our membership in conversations – national, local, and devolved.

ERSA offers an extensive range of member benefits and resources, which aim to foster collaboration, discussion, and development of the sector.

ERSA represents over 300 organisations working across the employment support sector. Our members range from small and specialist providers who are experts in bespoke employment support, to prime providers who form an essential element of the United Kingdom's employment support infrastructure.

“Building the capacity of the sector in a changing employment support landscape”

“ERSA is the place where businesses in the employment support sector collaborate, business relationships are established, and ERSA is the voice that articulates the necessity for the sector and conveys collective messages on behalf of our members.

To do this ERSA listens to our membership, informs, consults, and only then do we represent. ERSA strives to be the collective Voice of Employment Support.

ERSA membership makes the collective voice stronger and louder.”

ELIZABETH TAYLOR
ERSA CEO

HOLDING THE EVIDENCE BASE FOR STRONG SECTOR REPRESENTATION

ERSA is building an evidence base from past programmes and will highlight the successes and what works, ERSA strives to ensure the history of the sector is recorded. In the members area of the ERSA website, we are building a database of evaluations of previous programmes.

ERSA has employment support sector based Expert Reference Groups and Communities of Good Practice – sharing What Works, facilitating conversations, recording the sectors expertise, and producing short papers for commissioners and policy makers.

EVIDENCE FOR POLICY INFLUENCE:

THE ERS A TRACKER: OWNING DATA AND THE SECTOR'S EVIDENCE

The ERSA evidence tracker is completed by employment support organisations every month. It collects data anonymously whilst recording the evidence of the work done by the sector. It provides the data and evidence to underpin our policy work, shows the sector's impact, and has outcome data in one place.

ERSA'S ADDITIONAL FOCUS ON YOUTH EMPLOYMENT

As a result of our longstanding partnership with The Youth Futures Foundation, we have an extensive youth employment policy focus, with dedicated team members. ERSA facilitates conversations on the best solutions to make the Youth Guarantee work, connecting our members with the latest research output and encouraging policymakers to continue commissioning the best possible support for young people at the start of their careers.



YOUTH CONFERENCE 2024

ERSA IS THE VOICE OF EMPLOYMENT SUPPORT REPRESENTING THE EMPLOYMENT SUPPORT SECTOR

ERSA
EMPLOYABILITY
DAY 2025
FRIDAY 20TH JUNE



ERSA represents the sector – meeting parliamentarians, their advisors, policy stakeholders, commissioners and those leading on devolution.

ERSA promotes the sector and our solutions to Get Britain Working.

Amplifying the vital role that the employment support sector plays.

THE **ersa** CONFERENCE

25TH NOVEMBER 2025

ERSA's annual flagship event, the ERSA National Employability Conference and Awards, brings together ERSA members, key stakeholders, policymakers, and industry experts in the field of employment. Held at the Park Plaza Westminster Bridge, located in eyeshot of the Houses of Parliament.

Thanks to our 2025 conference headline sponsor the ReAct Partnership of Restart primes, and awards headline sponsor Whitehead Ross.



ersa AWARDS

25TH NOVEMBER 2025

Showcasing the best and most innovative employment support.

Nominations will be open from 20th June

And once more a sparkling awards ceremony on 25th November.

REGIONAL FORUMS

ERSA is committed to fostering collaboration and engagement among its members throughout the United Kingdom by offering an extensive range of regional meetings. Held in person and on line:

ERSA REGIONAL LOCATIONS

- Scotland
- Wales
- Northern Ireland
- Greater Manchester
- London
- Liverpool City Region
- West Midlands
- North East
- All Yorkshire
- Central England
- Cambs Norfolk and Suffolk
- North West and Cumbria
- South West
- South East
- ...and more on demand

These gatherings serve as invaluable platforms for members to connect with their local peers, facilitating meaningful networking opportunities that enhance knowledge sharing and collaboration. Additionally, ERSA utilises these meetings to provide updates on its initiatives and activities, ensuring members are well-informed about the organisation's efforts and objectives and allowing members to feedback on ERSA's work and priorities.

In addition to its in-person events, ERSA provides members with a diverse array of online forums covering a wide spectrum of topics crucial to the employment services sector. These forums offer a convenient platform for members to engage in discussions and exchange insights on various pertinent subjects, including:

- Employer Engagement
- Connect to Work Employer Engagement
- Enterprise Works
- Disability and Health
- Secure Homes and Work
- Women
- Justice and Employment
- Older Workers
- Youth Employment
- What's Hot in HR
- Refugees
- Connect to Work IPS Delivery
- Connect to Work Supported Employment Delivery
- Skills Offer member showcase
- Innovative Engagement
- AND THERE'S MORE:
- Topic based webinars
- Market engagement
- Product showcases

ERSA PREPARES ITS MEMBERS AND BUILDS BUSINESS RESILIENCE

"We needed to be aware of the national picture as we grew – ERSA brings that to our doorstep. Notifications of meetings, programmes, funding... we don't have time to search that out for ourselves. We'd have been left so far behind without ERSA; I doubt we'd even exist now."

ERSA helps us build sector wide relationships and introduced us to all sorts of different partners, especially DWP. It's also hugely reassuring that we can raise policy issues and concerns and know they'll have the weight of others behind them too. That our voices have influence and can bring about change".

ANDREA WAYMAN

Group Chief Executive Officer at ELITE Supported Employment Agency Ltd



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YOUTH
EMPLOYMENT
CONFERENCE

SEPT 2025
SUNDERLAND

MEMBER ONLY BENEFITS

JOINING POLICY AND POLITICAL AFFAIRS DISCUSSIONS

A DEPOSITORY OF SECTOR INFORMATION IN THE MEMBERS AREA

FREE ATTENDANCE AT TOPIC BASED AND REGIONAL FORUMS

DISCOUNTED PLACES AT THE NATIONAL CONFERENCE

THE ERSa EMPLOYABILITY SUPPORT TRACKER

POLICY AND ADVOCACY EVENTS

ROUNDTABLES WITH COMMISSIONERS

INVOLVEMENT IN RESEARCH OUTPUT

CONTRACT FUNDING ALERTS AND MARKET ENGAGEMENT

...AND MORE!



ERSA IS WORKING WITH AI PROVIDERS AND THOSE WHO DEVELOP SOLUTIONS

To create employment support offers where AI makes provision more accessible, removes administrative burden, provides resources to participants, and frees up time for more and better human interaction.

JOIN THE CONVERSATION AND DEVELOP SOLUTIONS

ITS TIME TO JOIN **ersa**

ERSa membership is open to organisations delivering employment support services, skills provisions, or to individuals and organisations working directly with employment and skills organisations.

Visit our website www.ersa.org.uk for more information or to request to join. Alternatively, email membership@ersa.org.uk to organise a membership chat.



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ERSA MANIFESTO



"ERSa gives a collective voice to drive change, innovation, and success, which leads to more people accessing work".

Richard Clifton Chief Commercial Officer -
Employability, Shaw Trust

#WorkingForBetterWork