

Tony Carr

Employer Engagement Geek



- 👏 Employer Engagement Consultant & Trainer
- 👏 Support providers to deliver better employer engagement
- 👏 Support Commissioners with labour activation strategies
- 👏 Support businesses with inclusive talent attraction
- 👏 Project lead for Institute for Employment Studies ReAct project
- 👏 20 years exp connecting businesses with underrepresented groups
- 👏 ERSA Employer Engagement Forum Co-Chair
- 👏 Employer Engagement enthusiast!

Regional Employer Engagement Events – Your chance to join



Your invitation to 'The Future
of Employer Engagement:
Innovation, Strategy &
Connections'

What's happening

Place-based events across the UK for any organisation that works with employers to achieve their programme objectives (Restart, Connect to Work, Training, Adult Skills, Probation, NEET, refugee support, health etc etc!)

The Future of Employer Engagement: Innovation, Strategy & Connections

These regional events are designed to improve how we all work with businesses:

- ✓ Share best-in-class employer engagement training and tools
- ✓ Strengthen collaboration across providers operating in the same area
- ✓ Feature keynotes from industry leaders, policymakers, and employers

Why we're doing this

There are evidenced, persistent challenges for businesses (see Professor Ingold's evidence!)

- 👎 Confusing, fragmented programmes that are hard for businesses to navigate
- 👎 Employers need to engage multiple providers to access talent and training
- 👎 Inconsistent training for practitioners
- 👎 Businesses want solutions—not sales pitches

In most areas, dozens of organisations compete to engage the same employers. It's time to rethink the approach.

What you'll gain from joining an event



Insights into the future of work



Practical strategies for Employer Engagement



Tech and AI tools to boost delivery



Peer-led networking and co-designed solutions

The events are an opportunity to sharpen your approach, build connections, and walk away with actionable strategies.

Our Planned Events

- Birmingham – November 2025
- Manchester – March 4th 2026
- Central London – March 2026

Coming Soon...

- Cardiff
- Edinburgh

We will deliver events based on demand, so get in touch!

Who should attend

Anyone working with employers: Local Authorities, employment support providers, adult education, third sector, Jobcentre Plus – **any provider who needs business relationships to deliver their programme outcomes**

Register your interest here: [short expression of interest form](#)

There will be a small fee, with bursary places available for small third sector organisations.

Don't miss out, the power is in the network.

Connecting the dots - Your invitation to the future of Employer Engagement

